

## What is a Golf Marathon?

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- Unlike a traditional golf tournament, there is no fee to enter. Just as for a walk-a-thon, participants gather charitable pledges from friends, family, and colleagues. They'll all get tax receipts for 100% of their donations and you'll get to play as many rounds of golf as you can during our event.
- All players are encouraged to raise as much as possible; however, to participate, you are responsible for raising a minimum of \$500 in charitable donations. If you raise \$800 or more in donations, you may bring along a companion to drive your golf cart, watch you play, enjoy meals and refreshments, and share in the fun!
- The event is limited to 40 golfers, who have exclusive use of the course for the whole day.

## When & Where

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Northview Golf & Country Club (Canal Course)  
6857 168 St, Surrey, BC

Monday, September 24, 2012  
*From dawn until dusk – more details to follow.*

## Gastrointestinal Society Information

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As the Canadian leader in providing trusted, evidence-based information on all areas of the gastrointestinal tract, the GI Society is committed to improving the lives of people with GI and liver conditions, supporting research, advocating for appropriate patient access to healthcare, and promoting gastrointestinal and liver health. All donations go directly toward this mandate.

## Golfer Marathoner Information

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### Golf Marathoners are individuals who...

- Are strong, competitive, and energetic (or at least think they are).
- Aren't necessarily golfing experts, but are eager and committed to the cause.
- Care enough to give their time to a worthy charitable cause all day long.
- Are willing to approach friends, relatives, colleagues, and businesses for pledges of support.
- Are ready to swing golf clubs at a beautiful course for an entire day.

### What do Golf Marathoners receive?

- Day-long access to Northview's Canal Course with your individual power golf cart.
- Breakfast, lunch, snacks, and delicious dinner.
- 'Start of the Day' package.
- Lots of used golf balls to lose throughout the day, and some new ones to keep.
- Gifts for everyone, with special rewards for those who raise the most money and/or play the most holes or, maybe, for those who lose the most golf balls in the water!
- A tax receipt – if you make a donation by pledging yourself, or any other golfer, for the event.

### What do Golf Marathoners need to do?

- Register for the event and make sure you have signed your waiver/consent form.
- Start gathering your pledges; don't forget to pledge yourself to get things going.
- Hand in your pledge forms and all collected donations prior to the event.
- Show up at the event with at least \$500 raised (or a minimum of \$800 raised if you bring along a guest or driver for your power cart) and then golf until you drop!
- **We hope that players are able to meet our 100-Hole Challenge and raise at least \$2,500 each.**
- **If each of the 40 players raises \$2,500, then the charity will net \$100,000!**

## Pledges and Donations

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Players gather pledges from friends, family, colleagues, and businesses through specified 'flat' pledges or on a 'per-hole' basis, wherein the more you play, the more you raise. The former method allows you to enjoy the course at your leisure, perhaps a round in the morning and then in the afternoon, or just golfing leisurely until you've had enough. Some players in past events have been very creative in seeking support, basing pledges on their performance, while one encouraged donations by wearing a wacky outfit. **It's your choice!**

### Flat vs. per-hole donations

We will help you gather larger sized donations by invoicing those who pledge you after the event, but we have some minimum expectations.

- *Flat* are donations you gather for a set amount on behalf of the GI Society. You can collect and submit this type of pledge before or after the event – no matter how many holes you play on event day. Encourage your supporters to go online and pay directly. Please collect as many as possible of these donations in advance. (You must collect all flat donations.)
- *Per hole* pledges means that you won't know the total amount until after the event, as they depend on how many holes you play during the marathon (e.g., \$1 per hole x 89 holes played = \$89 due). We will notify those who pledge you of how many holes you played and the amount they owe. (You still need to collect all per hole pledges of <\$50.)

### Tips for generating pledges

- Make the first pledge on your sheet count – others who follow will be more likely to give at the same rate.
- Consider making a donation yourself; it's always easier to get support from someone else if they see you're giving.
- Don't be afraid to ask for donations, even if you only know someone casually. Be prepared to tell them where the money is going; they should recognize this good cause and be pleased to give!
- Let donors know that they can make their donation by credit card – they might give more.
- Have your friends and family help you gather pledges.
- If someone declines to contribute to this cause, please still let him or her know about the free gastrointestinal information available on our website, [www.badgut.org](http://www.badgut.org).

## Guests and Power Cart Drivers

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Golfers may bring a companion to cheer them on and drive their complimentary golf cart, as long as you submit at least \$800 in donations **prior to** the event. Having a driver might increase the number of holes you're able to play. All power cart drivers need to sign a consent form, so please let us know if someone will be joining you. Your guest will also receive breakfast, lunch, snacks, buffet dinner, and a welcome package.

## Donation Information

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### Those who pledge you can make payments via:

- **PayPal:** Please encourage online donations with credit card or debit options on our secure website, [www.badgut.org](http://www.badgut.org). After you register, we will place your name within a list on the website, so those who pledge you can select your name. If they pledge you before your name appears, please ask them to specify your full name in the 'comments' field when making an online donation.
- **Cheque:** Golfers can collect cheque donations and mail them to the Society weekly, or donors can send cheques directly to us. Cheques should be made payable to 'GI Society'.
- **Cash:** Players may accept cash donations but we ask that you do not mail cash to us. Please deposit the cash into your own account and mail a cheque to us, or use your own credit card to pay us for the cash donations.